
*Hammonds Plains
Historical Society*

**HAMMONDS PLAINS
HISTORICAL SOCIETY**

**Sharing Our
Rich History**



www.HammondsPlainsHistoricalSociety.ca

Strategic Plan 2014-19

Introduction:

This 5 year strategic plan was developed by the Board of Directors of the Hammonds Plains Historical Society to provide goals and aims, for the targeted time frame between May 2014 and May 2019. The Board of Directors are pleased to report that the majority of the action steps that were proposed in 2014 have been successfully achieved.

Listed below you will find the vision statement along with the goals that were used to guide the development of the Strategic Plan.

The following outlines each of the strategies that were established as part of the plan, along with a statement of achieved. The Statement of Achievement also lists the specific progress steps that were accomplished to achieving the goal.

Vision:

To gather, preserve and share the rich history of Hammonds Plains.

Goals:

1. To acquire, maintain, enhance and/or restore real and personal property of significant historical value in Nova Scotia.

<u>Strategy</u>	<u>Action Steps</u>	<u>Statement of Progress</u>
To reach targeted membership of 50 .	<ul style="list-style-type: none">- Advertising on road sign- Promotion at general meetings, web site, newspapers- Hosting meetings at different locations in the community- Use of Heritage Trust as a communication vehicle- Newsletter- Keep an active Facebook page advertising membership- Dedicated BOD member to collect memberships at general meetings	<p><u>Achieved</u></p> <p>We reached our target of 50 paid members for 3 of the 5 years. The highest total reached was 53.</p> <p>We created a partnership with the Hammonds Plains Community Center to host 2 general meetings a year.</p> <p>We created a Facebook Page, which is currently active.</p> <p>Newsletters were published and distributed at each general meeting.</p>
To continue with Oral History Project	<ul style="list-style-type: none">- Aim for 10 interviews per year- Priority given to most senior citizens- Apply for a grant for someone to edit videos	<p><u>On Going</u></p> <p>As of May 2019, the society has completed 41 interviews.</p> <p>We purchased an external disk drive to put copies of videos on. We</p>

	<ul style="list-style-type: none"> - Put videos on iCloud - Determine the use of the videos 	<p>decided against putting videos on iCloud, due to cost.</p> <p>A decision was made to edit the videos ourselves, instead of applying for a student grant. Editing process will take multi years to complete.</p> <p>Use of video's were determined as:</p> <ol style="list-style-type: none"> 1. Creating short video's for use on website on specific topics (ie WW2) 2. Showing portions of interviews at general meetings 3. Incorporate responses into written documents 4. Making the interviews as part of a display at future community museum
<p>To create an inventory of real & personal property that the society possesses</p>	<ul style="list-style-type: none"> - Create an inventory tool to complete inventory - To develop a plan to house inventory of artifacts 	<p>Achieved</p> <p>Inventory has been completed of HPHS resources and equipment (Located in HPHS President's Binder).</p> <p>Signed 5 year commitment to use dedicated closet at Hammonds Plains Community Center as storage room.</p>

5. To publish information, exhibit, display and promote the public awareness and enjoyment of real and personal property & significant historical value in Nova Scotia.

Strategy	Action Step	Statement of Progress
<p>To have general meetings with presentations</p>	<ul style="list-style-type: none"> - Have 5 meetings per year - Explore social events for general meetings 	<p>Achieved</p> <p>We held 5 general meetings, including presentations during each of the past 5 years.</p> <p>Held open house during February 2016 and January 2018</p> <p>Participated in Hammonds Plains Heritage Day - August 2016</p>

		<p>Moved BOD meetings to H P Community Center</p>
<p>To do research on Hammonds Plains historical items</p>	<ul style="list-style-type: none"> - To produce a list of topics to be researched - Develop a plan for collection of community pictures - To give one presentation per year to the general meeting, from the resulting research - To produce a published document on a facet of Hammonds Plains history - To seek a grant for a student researcher 	<p>On Going</p> <p>Completed research projects on the following topics (including a presentation for each):</p> <ul style="list-style-type: none"> - The History of Hammonds Plains (Updated) - Foresters Community Hall - Schools of Hammonds Plains - The Mills of Hammonds Plains (Updated) - Barrels & Boxes - Military History of Hammonds Plains - Baptist Cemetery - St. Nicholas Cemetery - Hammonds Plains of the 1930's - Hammonds Plains of the 1950's <p>Created picture files in Google Drive. Purchased a photo album, with acid free sleeves, to store our collection of photos. Most of the pictures were mounted on display boards.</p> <p>Designed 5 pamphlets on facets of Hammonds Plains History</p> <ol style="list-style-type: none"> 1. HPHS 2. General overall history of Hammonds Plains 3. History of Mills in Hammonds Plains area 4. History of Hammonds Plains Road 5. Barrel Making Heritage <p>It was decided not to pursue a grant for student researcher, due to the shared cost of preceding with grant application.</p>

<p>To distribute HPHS newsletter at general meetings</p>	<ul style="list-style-type: none"> - Promote the newsletter by putting on web site, e-mail to members and give out at meetings - To explore annually items to include in newsletter 	<p>Achieved</p> <p>Newsletter has been given out at each meeting and sent out to membership electronically after each meeting. Newsletters are uploaded on website.</p> <p>Members have been asked to donate articles for newsletters.</p>
<p>To develop a semi-permanent display outlining HPHS goals and Hammonds Plains History (Strategic Development Initiative – Provincial Grant)</p>	<ul style="list-style-type: none"> - To create a display board presentation consisting of the following items: <ul style="list-style-type: none"> • A short history of the community • Pictures outlining past glimpses of the community • A Did You Know section? • A section dedicated to our community’s link to the forestry industry • A section dedicated to our past schools • A section on the Chesapeake Blacks who came to settle in our community and then created their own heritage within the community <ul style="list-style-type: none"> - To develop partnership with local groups (ie. schools) so to have avenue to make presentations 	<p>Achieved</p> <p>Strategic Development Initiative Grant was successful in creating Display Boards, with a total of 10 posters being generated.</p> <p>Numerous presentations were done from 2014-19 in which display boards were used to promote the society (ie. Girl Guides, Hammonds Plains Consolidated School, Tantallon Library, White Hills Long Term Care Center, N S Business Heritage Society).</p>

6. To work in conjunction with other groups, individuals and organizations who share goals in common with this society.

<u>Strategy</u>	<u>Action Step</u>	<u>Statement of Progress</u>
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<p>To create a systematic plan for communication of society information</p>	<ul style="list-style-type: none"> - Review web site annually - Determine use of road sign - Review communication options annually - Make presentations to local schools annually (Target a grade level) 	<p>Achieved Web site has been enhanced since 2014, with reviews done annually. Facebook page was created. E-mail list of members reached 60.</p> <p>Guidelines were established for Road Sign.</p> <p>Presentation on the History of Hammonds Plains have been made to Grade 5 students at HPCS (3X).</p>
<p>To host a community event that targets the goals of the society</p>	<ul style="list-style-type: none"> - Plan an appropriate event - Identify community partners - Do a cost analysis of the event - Involve membership in the planning of the event - Facilitate event 	<p>Achieved Hosted two Open Houses at Hammonds Plains Community Center – February 2016 & January 2018</p> <p>Hosted a display and fish pond at Hammonds Plains Heritage Day – August 2016</p>

7. To seek governmental assistance of any nature including municipal, provincial and federal government agencies to further the objectives of the society and to coordinate in affiliation with and assist any such agency including the goal of the society.

Strategy	Action Step	Statement of Progress
<p>To apply for federal, provincial and municipal grants, for specific HPHS projects</p>	<p>To plan for and apply for grants for the following projects, on an as need basis:</p> <ul style="list-style-type: none"> - Video Editing for Oral History Project - Plan for storage of artifacts - Obtain a scanner (to copy pictures) - To publish a historical document - To seek a Student Researcher, to 	<p>Achieved Money received from HRM Councillor Matt Whitman for purchase portable scanner (\$300) and LCD projector (\$700).</p> <p>Plan was developed to secure closet space at Hammonds Plains Community Center for storage. 5 year contact signed to use dedicated closet space for storage, beginning May 1, 2016.</p>

	<p>research community information.</p>	<p>Community Grant money received for purchase of chairs to be used in the Hammonds Plains Community Center.</p> <p>Community Grant money received to publish a series of 5 pamphlets promoting the History of Hammonds Plains (HRM Community Grants Program).</p> <p>A plan was established to edit the Oral History Videos. The videos will be edited by the Board of Directors, which will take multi years to complete.</p> <p>It was decided not to pursue Student Researcher, due to cost sharing arrangements.</p>
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8. To obtain funding from the public at large through direct gifts or various fund raising techniques to achieve the goal of the society.

<u>Strategy</u>	<u>Action Step</u>	<u>Statement of Progress</u>
<p>To organize fund raising projects so to target a goal of 10 Thousand dollars over a 5 year period.</p>	<ul style="list-style-type: none"> - To annually plan and propose fund raising needs for the coming year - To organize and facilitate fund raising projects - To involve membership in the actual fund raising initiatives 	<p>Adjusted</p> <p>It was decided to reduce target fund raising to \$1500 per year. This would include membership fees.</p> <p>From May 2014 – May 2019, the society received \$5500 from membership fees, donations, and fund raising. This translates into an average total in fund raising of \$1100 per year.</p>