
*Hammonds Plains
Historical Society*

**HAMMONDS PLAINS
HISTORICAL SOCIETY**

**Sharing Our
Rich History**



www.HammondsPlainsHistoricalSociety.ca

Strategic Plan 2021-26

Introduction:

This strategic plan has been developed by the Board of Directors of the Hammonds Plains Historical Society to provide goals and aims for the society, with the targeted time frame of 5 years (2021-26). It was created based on the progress from the previous 5 year plan (2014-19).

It should be noted that the plan was approved in November 2019, but due to the impact of COVID-19 little opportunity was afforded to work towards the goals of the plan during 2020 so the plan was revised to cover the 2021-26 time frame.

Background:

The **Hammonds Plains Historical Society** was established in 2010, after a yearlong series of planning meetings of original society members (Christina Parker, Cathy Munroe, Heather Kelly, Dave Haverstock, Joyce Evans), who saw the need to promote the history of the community.

We are a registered member of the Nova Scotia Joint Stocks and have a set of by-laws which outlines our governance. We have an eight member Board of Directors, which meets once a month. Membership to the society is open to any interested individual, with an annual \$10 membership fee.

Achievements:

Since its inception, the **Hammonds Plains Historical Society** has enjoyed an array of successful achievements, including:

- Hosting of 5 general meeting per year, which include a presentation of local history.
- Creation of display boards, used to promote Hammonds Plains history.
- Distribution of society newsletters at each of the general meetings.
- Initiation of an Oral History Project, in which seniors are interviewed (taped) about their memories of growing up in the community.
- The construction of a promotion roadside sign, in front of Uplands Park.
- Creation of web page (hammondsplainshistoricalsociety.ca) and Facebook site.
- Obtaining a storage area for society resources at the Hammonds Plains Community Center.
- Researching and compiling PowerPoint presentations on a variety of Hammonds Plains Historical topics.

Our Vision:

To gather, preserve and share the rich history of Hammonds Plains and surrounding area, with any and all interested people.

Our Goals:

1. To acquire, maintain, enhance and/or restore real and personal property of significant historical value in Nova Scotia.
2. To publish information, exhibit, display and promote the public awareness and enjoyment of real and personal property & significant historical value in Nova Scotia.
3. To work in conjunction with other groups, individuals and organizations who share goals in common with this society.
4. To seek governmental assistance of any nature including municipal, provincial and federal government agencies to further the objectives of the society and to coordinate in affiliation with and assist any such agency including the goal of the society.
5. To obtain funding from the public at large through direct gifts or various fund raising techniques to achieve the goal of the society.

Our Strategies and Action Steps:

<u>Strategy</u>	<u>Action Steps</u>	<u>Completion</u>	<u>Statement of Progress</u>
1. To maintain and sustain General Meetings & Presentations	<ul style="list-style-type: none">- To determine technology needs at HPCC.- Take steps to achieve more efficient audio visual aids at HPCC.- To maintain 5 meetings & presentations per year.- To maintain a suggestion binder for new ideas, at each of the general meetings.- To encourage a range of speakers for presentations at general meetings.- To encourage active participation at meetings.- To review meeting structure to determine streamlining of meetings.		
2. To review resources to keep up with technology	<ul style="list-style-type: none">- To review software needs.- To review web page.- To explore sound system options.- To purchase a cordless mic to use for presentations.		

	<ul style="list-style-type: none"> - To explore tagging our photos. - To explore how best to use google applications. - To do an annual review of technological needs. - To apply for grants to cover technological needs. 		
3. To enhance our relationship with HPCC	<ul style="list-style-type: none"> - To negotiate new contract with HPCC (2022). - To explore a larger storage area. - To host a special event at the HPCC. - Possibility of permanent historical marker located on HPCC grounds. 		
4. To promote the history of Hammonds Plains by educating others	<ul style="list-style-type: none"> - To explore developing a local historical program that can be used in community schools. - To engage the youth of the community in appreciating Hammonds Plains history. - To use the sign as an education tool. - To explore expansion of society advertising. - To explore possibility of creating a Podcast on a local historical topic. 		
5. To create permanent displays within the community	<ul style="list-style-type: none"> - To determine what historical person/event we want to celebrate through a plaque/monument. - To find a location for a plaque/monument. - To invite HRM Councilor to BOD meeting to explore plaque/monument possibilities. - To explore funding for project. 		

	<ul style="list-style-type: none"> - To research project inscription. - To secure supplier to create plaque/monument. - To secure contractor to install plaque/monument. - To organize an official unveiling of plaque/monument. - To explore possibilities of having a decorated community name sign. 		
6. To write a new publication document on Hammonds Plains History	<ul style="list-style-type: none"> - To research various options for published documents. - To determine topic and extent of published document. - To target a topic and complete document on that topic. 		
7. To increase membership	<ul style="list-style-type: none"> - To continue using sign to advertise meetings. - To provide topics that the society thinks will be of maximum interest. - To reach out to external groups to promote our society. - To place our newsletters in strategic locations in the community. - To contact Masthead News about promotion of our society. - To consider a contest/draw to bring interest to our society. 		
8. To edit and use Oral History Interviews	<ul style="list-style-type: none"> - To edit all completed videos. - To present our Oral History Project to our membership. - To determine future utilization of videos. 		
9. To seek fund raising opportunities to	<ul style="list-style-type: none"> - To determine Fund Raising Needs. 		

fund society activities	<ul style="list-style-type: none">- To continue with Bay Treasure Community ---- Program.- To consider fund raising projects that align with the interest of our membership.- To seek out grants for future projects.		
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